Special Ad Opportunities

CLASSIFIED
Promote your Products & Services and Recruit with the Classified Leader

CAMERA READY CATEGORIZED RATES
RATES AND SIZES

<table>
<thead>
<tr>
<th></th>
<th>1 WEEK</th>
<th>6 WEEKS</th>
<th>13 WEEKS</th>
<th>26 WEEKS</th>
<th>45 WEEKS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Basic</strong></td>
<td></td>
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</tr>
<tr>
<td>1 col. x 4 in.</td>
<td>$2,006</td>
<td>$3,127</td>
<td>$4,673</td>
<td>$9,091</td>
<td>$14,034</td>
</tr>
<tr>
<td><strong>Advertiser</strong></td>
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<td></td>
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<tr>
<td>2 col. x 3 in.</td>
<td>$2,955</td>
<td>$4,440</td>
<td>$6,419</td>
<td>$9,310</td>
<td>$16,831</td>
</tr>
<tr>
<td><strong>Sponsor</strong></td>
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<tr>
<td>2 col. x 4 in.</td>
<td>$3,905</td>
<td>$6,046</td>
<td>$8,596</td>
<td>$14,874</td>
<td>$22,090</td>
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<tr>
<td><strong>Banner</strong></td>
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<tr>
<td>4 col. x 4 in.</td>
<td>$7,700</td>
<td>$7,015</td>
<td>$9,066</td>
<td>$16,076</td>
<td>$23,071</td>
</tr>
</tbody>
</table>

ONLINE
$1,300 per posting for 30 days

JOB OF THE WEEK DOUBLE PLAY
$3,000 for 1 print issue and online for 30 days

DESIGN FEES
$280 for ad design $175 for logo addition
See Editorial Calendar for close and material due dates

STANDARD UNIT SIZES
MECHANICAL SPECIFICATIONS
1 column width 2.4 inches
2 column width 4.925 inches
4 column width 9.54 inches

CONTACT:
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Classified Account Manager
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martha@rwwcompany.com

To learn more or request a demo:
www.BetterBranches.com  Phone: 866-444-8344  ext 20

Mobile Appointment Booking Tool
The Mobile Booking Tool is an essential component of your Future Branch strategy because it positively impacts:
- Branch Sales Success
- Member satisfaction
- Branch traffic flow
- Staff cost
- Competitiveness

The first appointment booking tool designed and built for credit unions.

*2014 Readex Research Reader Profile Study