

Special Ad Opportunities

CLASSIFIED

Promote your Products & Services and Recruit with the Classified Leader

CAMERA READY CATEGORIZED RATES RATES AND SIZES

	1 WEEK	6 WEEKS	13 WEEKS	26 WEEKS	45 WEEKS
Basic					
1 col. x 4 in.	\$2,006	\$3,127	\$4,673	\$9,091	\$14,034
Advertiser					
2 col. x 3 in.	\$2,955	\$4,440	\$6,419	\$9,310	\$16,831
Sponsor					
2 col. x 4 in.	\$3,905	\$6,046	\$8,596	\$14,874	\$22,090
Banner					
4 col. x 4 in.	\$7,700	\$7,015	\$9,066	\$16,076	\$23,071

ONLINE

\$1,300 per posting for 30 days

JOB OF THE WEEK DOUBLE PLAY

\$3,000 for 1 print issue and online for 30 days

DESIGN FEES

\$280 for ad design \$175 for logo addition

See Editorial Calendar for close and material due dates

STANDARD UNIT SIZES

MECHANICAL SPECIFICATIONS

1 column width 2.4 inches
 2 column width 4.925 inches
 4 column width 9.54 inches

CONTACT:

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 Classified Account Manager
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 martha@rwwcompany.com

★ JOB OF THE WEEK ★



TRULIANT
Federal Credit Union

CHIEF FINANCIAL OFFICER

Come join a dynamic, collaborative, and mission-driven team of financial services professionals who are developing and growing one of the most highly regarded institutions in North Carolina and Virginia. As CFO you'll play a key role in positioning TruLiant for continued success as we improve our members' lives in the rapidly-evolving technology and social landscape.

Our ideal candidate has a minimum of 7-10 years experience in financial reporting, budgeting, and functional cost accounting, preferably in a financial services environment. Risk management and investment management expertise is a must. The successful candidate will also have a minimum of ten years of management experience, five at a senior level.

An MBA and/or CPA or CMA is required. Bachelor's Degree (with preference in Accounting, Finance, or Business) with regular work-related experience will be considered.

Drop us a line with your information (name and salary requirement if you believe this position may be a fit for you. Resume and cover letter emailed to humanresources@truliantfcu.org or send to Human Resources Dept | TruLiant Federal Credit Union | 3300 TruLiant Way, Winston Salem, NC 27103

We offer an excellent compensation and benefits package. EOE



CluContent

Mobile Appointment Booking Tool

The Mobile Booking Tool is an essential component of your Future-Branch strategy because it positively impacts:

- ✔ Branch Sales Success
- ✔ Member satisfaction
- ✔ Branch traffic flow
- ✔ Staff cost
- ✔ Competitiveness

The first appointment booking tool designed and built for credit unions.



Better Branches

To learn more or request a demo: www.betterbranches.com Phone: 866-444-8344 ext 20