

2014 Editorial Calendar

ISSUE DATE	AD CLOSE	MATERIALS DUE	MAIN THEME/FOCUS	FEATURE TOPICS	SPECIAL OPPORTUNITIES/BONUS DISTRIBUTION
1/8/2014	12/18/2013	12/23/2013	Regulations & Compliance	CFPB Mortgage Regs effective date: Jan. 10	
1/15/2014	12/23/2013	12/30/2013	Fraud	Internal Fraud	
1/22/2014	12/30/2013	1/8/2014	Social Media		
1/29/2014	1/8/2014	1/15/2014	Core Processors		
2/5/2014	1/15/2014	1/22/2014	Noninterest Income		CUES Symposium; Special Opportunity: Baxter Ad Study
2/12/2014	1/22/2014	1/29/2014	Payments		
2/19/2014	1/29/2014	2/5/2014	Mobile/Online Banking		
2/26/2014	2/5/2014	2/12/2014	Marketing		CUNA GAC, CU Times Trailblazer Awards
3/5/2014	2/12/2014	2/19/2014	Consumer Lending		
3/12/2014	2/19/2014	2/26/2014	Online/Mobile Banking		CUES ExecuSummit, NJ CU Reality Check March 10-14
3/19/2014	2/26/2014	3/5/2014	Growth Strategies		
3/26/2014	3/5/2014	3/12/2014	Facilities		
4/2/2014	3/12/2014	3/19/2014	Mortgage Lending		Illinois CU League Annual
4/9/2014	3/19/2014	3/26/2014	Payments		Ohio CU League InVest 48, PSCU MoPRO Member Forum
4/16/2014	3/26/2014	4/2/2014	CUSOs		NACUSO Annual Conference
4/23/2014	4/2/2014	4/9/2014	Governance		Mountain West CUA Annual
4/30/2014	4/9/2014	4/16/2014	Mobile/Online Banking		
5/7/2014	4/16/2014	4/23/2014	Cybersecurity		
5/14/2014	4/23/2014	4/30/2014	Competition		CSCU Annual
5/21/2014	5/1/2014	5/7/2014	Frontline Technology		CO-OP Think, Penn CUA Annual
5/28/2014	5/7/2014	5/14/2014	Consumer Lending		
6/11/2014	5/21/2014	5/28/2014	Governance	Strategic Planning	LSCU Annual Meeting
6/18/2014	6/28/2014	6/4/2014	Mergers		CU Assoc of NY Annual
6/25/2014	6/6/2014	6/11/2014	Mortgage Lending		

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7/2/2014	6/11/2014	6/18/2014	Mobile/Online Banking		CUNA's ACUC
7/9/2014	6/18/2014	6/25/2014	Gen X/Gen Y		
7/16/2014	6/25/2014	7/2/2014	Regulatory & Compliance		
7/23/2014	7/2/2014	7/9/2014	Consumer Lending		NAFCU Annual Conference
7/30/2014	7/9/2014	7/16/2014	Back-Office Technology		
8/6/2014	7/16/2014	7/23/2014	Boomer Services		
8/13/2014	7/23/2014	7/30/2014	Human Resources	CEO Turnover	
8/20/2014	7/30/2014	8/6/2014	Payments		
8/27/2014	8/6/2014	8/13/2014	Back-Office Technology		
9/3/2014	8/13/2014	8/20/2014	Consumer Lending	Holiday Lending	
9/10/2014	8/20/2014	8/27/2014	Regulations & Compliance		NAFCU Congressional Caucus
9/17/2014	8/27/2014	9/3/2014	Marketing		
9/24/2014	9/3/2014	9/10/2014	Facilities		ACUMA Fall Conference
10/1/2014	9/10/2014	9/17/2014	Women to Watch		NJCUL Annual Meeting
10/8/2014	9/17/2014	9/24/2014	Cybersecurity		NWCUA Annual
10/15/2014	9/24/2014	10/1/2014	Mergers		
10/22/2014	10/1/2014	10/8/2014	Competition		California & Nevada CU League Annual Meeting; Special Opportunity: Baxter AdView Study
10/29/2014	10/8/2014	10/15/2014	Human Resources		
11/5/2014	10/15/2014	10/22/2014	Debt Collection		
11/12/2014	10/22/2014	10/29/2014	2014 Mid-term Elections		
11/19/2014	10/29/2014	11/5/2014	Charitable Giving		
11/26/2014	11/5/2014	11/12/2014	CUSOs		
12/10/2014	11/19/2014	11/26/2014	Mobile Payments		
12/17/2014	11/26/2014	12/3/2014	Year in Review		