



### JANUARY

1/6/10

- ▶ **Focus Report:** Technology
- ▶ Reservation Due: 12.16.09
- ▶ Materials Due: 12.23.09

1/13/10

- ▶ Auto Lending
- ▶ Reservation Due: 12.23.09
- ▶ Materials Due: 12.30.09

1/20/10

- ▶ **Focus Report:** CUSOs
- ▶ Reservation Due: 12.30.09
- ▶ Materials Due: 1.6.10

1/27/10

- ▶ Credit/Debit/ATM
- ▶ Reservation Due: 1.6.10
- ▶ Materials Due: 1.13.10

### FEBRUARY

2/3/10

- ▶ **Focus Report:** Human Resources/Investments/Insurance
- ▶ Reservation Due: 1.13.10
- ▶ Materials Due: 1.20.10

\*Ad Recall Study

2/10/10

- ▶ Mortgage Lending
- ▶ **CUES Symposium**
- ▶ Reservation Due: 1.20.10
- ▶ Materials Due: 1.27.10

2/17/10

- ▶ Online/Mobile Banking
- ▶ Reservation Due: 1.27.10
- ▶ Materials Due: 2.3.10

2/24/10

- ▶ Regulatory & Compliance
- ▶ **CUNA Govt Affairs Conference**
- ▶ Reservation Due: 2.3.10
- ▶ Materials Due: 2.10.10

### MARCH

3/3/10

- ▶ **Focus Report:** Business Services
- ▶ Reservation Due: 2.10.10
- ▶ Materials Due: 2.17.10

\*Credit Union Conference Calendar

3/10/10

- ▶ Branching
- ▶ **CUES Executive Summit**
- ▶ **NASCUS/NCUA Regulators Forum**
- ▶ Reservation Due: 2.17.10
- ▶ Materials Due: 2.24.10

3/17/10

- ▶ **Focus Report:** Gen Y
- ▶ **CA/NV FOCUS 2010**
- ▶ Reservation Due: 2.24.10
- ▶ Materials Due: 3.3.10

3/24/10

- ▶ Boomer Services
- ▶ **NJCUL Reality Check**
- ▶ Reservation Due: 3.3.10
- ▶ Materials Due: 3.10.10

3/31/10

- ▶ **Focus Report:** Marketing
- ▶ Reservation Due: 3.10.10
- ▶ Materials Due: 3.17.10

### APRIL

4/7/10

- ▶ Investments
- ▶ **TCUL Annual Conference**
- ▶ Reservation Due: 3.17.10
- ▶ Materials Due: 3.24.10

4/14/10

- ▶ **Focus Report:** Technology
- ▶ Reservation Due: 3.24.10
- ▶ Materials Due: 3.31.10

4/21/10

- ▶ Noninterest Income
- ▶ **CO-OP THINK Conference**
- ▶ Reservation Due: 3.31.10
- ▶ Materials Due: 4.7.10

4/28/10

- ▶ **Focus Report:** Corporates
- ▶ **CSCU Annual Conference**
- ▶ **NACUSO Annual Conference**
- ▶ Reservation Due: 4.7.10
- ▶ Materials Due: 4.14.10

\*Ad Recall Study

### MAY

5/5/10

- ▶ Governance
- ▶ Reservation Due: 4.14.10
- ▶ Materials Due: 4.21.10

5/12/10

- ▶ **Focus Report:** Credit/Debit/ATM
- ▶ **Pennsylvania CUA Annual Conference**
- ▶ Reservation Due: 4.21.10
- ▶ Materials Due: 4.28.10

5/19/10

- ▶ Human Resources
- ▶ **NAFCU Volunteers Conference**
- ▶ Reservation Due: 4.28.10
- ▶ Materials Due: 5.5.10

5/26/10

- ▶ **Focus Report:** Auto Lending
- ▶ Reservation Due: 5.5.10
- ▶ Materials Due: 5.12.10

### JUNE

6/2/10

- ▶ Online/Mobile Banking
- ▶ Reservation Due: 5.12.10
- ▶ Materials Due: 5.19.10

6/9/10

- ▶ **Focus Report:** Mortgage Lending
- ▶ Reservation Due: 5.19.10
- ▶ Materials Due: 5.26.10

6/16/10

- ▶ CUSOs
- ▶ **NC CUL Annual Conference**
- ▶ **League of Southeast Credit Unions Conference**
- ▶ Reservation Due: 5.26.10
- ▶ Materials Due: 6.2.10

6/23/10

- ▶ **Focus Report:** Branching
- ▶ **FSCC Retail Delivery Conference**
- ▶ **CUES Annual Conference**
- ▶ Reservation Due: 6.2.10
- ▶ Materials Due: 6.9.10



### JULY

**7/7/10**

- ▶ **Focus Report:**  
Boomer Services
  - ▶ Technology
  - ▶ Reservation Due: 6.16.10
  - ▶ Materials Due: 6.23.10
- Special Double Issue**

**7/14/10**

- ▶ GenY
- ▶ **The 1 Credit Union Conference**
- ▶ **ACUCE/WOCCU**
- ▶ Reservation Due: 6.23.10
- ▶ Materials Due: 6.30.10

**7/21/10**

- ▶ **Focus Report:**  
Human Resources/  
Investments/Insurance
- ▶ **NAFCU Annual**
- ▶ Reservation Due: 6.30.10
- ▶ Materials Due: 7.7.10

**7/28/10**

- ▶ Marketing
  - ▶ Reservation Due: 7.7.10
  - ▶ Materials Due: 7.14.10
- \*Credit Union  
Conference Calendar*

### AUGUST

**8/4/10**

- ▶ Noninterest Income
  - ▶ **Director's Conference**
  - ▶ Reservation Due: 7.14.10
  - ▶ Materials Due: 7.21.10
- \*Ad Recall Study*

**8/11/10**

- ▶ Fraud
- ▶ Reservation Due: 7.21.10
- ▶ Materials Due: 7.28.10

**8/18/10**

- ▶ **Focus Report:**  
Technology
- ▶ Reservation Due: 7.28.10
- ▶ Materials Due: 8.4.10

**8/25/10**

- ▶ Business Services
- ▶ Reservation Due: 8.4.10
- ▶ Materials Due: 8.11.10

### SEPTEMBER

**9/8/10**

- ▶ **Focus Report:**  
Credit/Debit/ATM
  - ▶ Corporates
  - ▶ Reservation Due: 8.18.10
  - ▶ Materials Due: 8.25.10
- Special Double Issue**

**9/15/10**

- ▶ **Focus Report:**  
Online/Mobile Banking
- ▶ Reservation Due: 8.25.10
- ▶ Materials Due: 9.1.10

**9/22/10**

- ▶ Human Resources
- ▶ **NAFCU Congressional Caucus**
- ▶ **Symitar Annual Conference**
- ▶ Reservation Due: 9.1.10
- ▶ Materials Due: 9.8.10

**9/29/10**

- ▶ **Focus Report:** CUSOs
- ▶ Reservation Due: 9.8.10
- ▶ Materials Due: 9.15.10

### OCTOBER

**10/6/10**

- ▶ Branching
- ▶ **NJCUL 76th Annual Conference**
- ▶ **CUNA Community Credit Union & Growth Conference**
- ▶ Reservation Due: 9.15.10
- ▶ Materials Due: 9.22.10

**10/13/10**

- ▶ **Focus Report:**  
Mortgage Lending
- ▶ Reservation Due: 9.22.10
- ▶ Materials Due: 9.29.10

**10/20/10**

- ▶ Investments
- ▶ **BAI Retail Delivery Conference**
- ▶ Reservation Due: 9.29.10
- ▶ Materials Due: 10.6.10

**10/27/10**

- ▶ **Focus Report:** Gen Y
  - ▶ **AICPA Credit Union Conference**
  - ▶ Reservation Due: 10.6.10
  - ▶ Materials Due: 10.13.10
- \*Ad Recall Study*

### NOVEMBER

**11/3/10**

- ▶ Fraud
- ▶ Reservation Due: 10.13.10
- ▶ Materials Due: 10.20.10

**11/10/10**

- ▶ **Focus Report:** Marketing
  - ▶ **CUES CEO Network**
  - ▶ Reservation Due: 10.20.10
  - ▶ Materials Due: 10.27.10
- \*Credit Union Conference Calendar*

**11/17/10**

- ▶ Noninterest Income
- ▶ **CA|NV Annual Conference**
- ▶ Reservation Due: 10.27.10
- ▶ Materials Due: 11.3.10

### DECEMBER

**12/1/10**

- ▶ **Focus Report:**  
Boomer Services
  - ▶ Human Resources
  - ▶ Reservation Due: 11.10.10
  - ▶ Materials Due: 11.17.10
- Special Double Issue**

**12/8/10**

- ▶ **Focus Report:** Technology
- ▶ **CUES Directors Conference**
- ▶ Reservation Due: 11.17.10
- ▶ Materials Due: 11.24.10

**12/15/10**

- ▶ Charitable Giving
- ▶ Reservation Due: 11.24.10
- ▶ Materials Due: 12.1.10

**12/22/10**

- ▶ Year in Review / Outlook
- ▶ Reservation Due: 12.1.10
- ▶ Materials Due: 12.8.10